



# The Harford Artists' Association, Inc.

Armory Marketplace · Suite 104  
37 North Main Street  
Bel Air, Maryland 21014  
410-420-9499

MARCH  
2017

# The Sketch Pad

## MEMBERS CORNER

### New Members

Albert C. Lindhorst, Sr. - Abingdon, MD  
Kathy Proctor - Churchville, MD  
Kathy Lating - Havre de Grace, MD

### Members in the News

Eleanor Mulholland is displaying 25 paintings at our local Barnes and Noble for the month of March. Please stop by and take a look. B&N's address is 620 Marketplace Dr, Bel Air, Md.

Catherine J. Herbert has added her info to our Artists Directory page on our website.

Joanna Barnum is teaching a "Luminous Portraits in Watercolor" workshop on Sat, April 22, 10am-5pm at Ken Karlic Studio in Bel Air. The cost is \$60. Details & registration at: <http://joannabarnum.com/workshops>

Ellie Elgin of Arts d'Tryon Studio held a special exhibit "The Magic of Cats & Dogs" at Maryland Women's Heritage Center in Baltimore, Md on Mar 8.

Lisa Noel and Sunnye Warner are participating in the April 7 breakfast for Anna's House at the Maryland Golf and Country Club.

Pam Wilde had her first solo exhibit recently at Full Heart Soulutions which brings holistic healing and gifts to Bel Air, Md.

John Sauers has invited our artists to stop by the Liriodendron any Wed from 1 to 4 pm to visit with the Three J's (John Sauers and HAA members Jonathan West and Justin Woytow- itz). Our artists are welcome to bring some of their own work to display while they are there. It's a time to socialize with other artists and to have their work seen by the public at no cost.



Take a look at our Featured Artists Panel displaying artwork of our members who helped to form Harford Artists back in 1967. The members are William Turner, Delbert Hostetler, Patsy Kelly, David Hodge, and Barbara Kirchner. The panel is located just in front of the opening to our multipurpose room. See page 4 for a photo of the Panel.

C. Barbara Smith recently had an exhibit of her artwork in the lobby of the T. Rowe Price Bldg at Light & Pratt St in Baltimore, Md. (Carole Novak was sitting with Mary Craig at the time Carole took this message and Mary said "it is a magnificent place to hang artwork and hundreds (maybe thousands) of people go through that lobby every day".) There is room for 36 paintings. Call C. Barbara Smith for the information about hanging your artwork there.

## CONGRATULATIONS TO ALL!

Don't forget we have a blog that all of our artists may use to discuss new works, techniques, etc. Keep it short and to the point. You can access the Blog from our link below or from our website's Welcome Page right below the page links at the top. To add new info, contact Alex Kopp.

Pattie Stonesifer prepares a new Membership List around the time our "The Sketch Pad" newsletter is published; so, if you need an updated copy of our Membership List, contact Pattie for an emailed Microsoft Excel list.

[HAA Website](#)

[Like us on Facebook](#)

[HAA Blog](#)

# HAA FINANCIALS

## HAA Sales - Mindi Scott, Treasurer

### Monthly Summary for FEBRUARY 2017

Bank Balance: \$ 14,165.53  
 Money Market: \$ 6,064.74  
 \$ 20,030.42

available balance as of 2/28/17: \$ 17,970.62

|   | Gallery     | Rotating Exhibits | Totals      |                  |
|---|-------------|-------------------|-------------|------------------|
| FEBRUARY Sales Net:                         |             |                   |             |                  |
| (tl of art, no tax or commission taken out) | \$ 1,490.40 | \$ 359.00         | \$ 1,849.40 | Total Sales      |
| Gallery's Commission of Sales:              | \$ 298.08   | \$ 71.80          | \$ 369.88   | Total Commission |
| Paid 25% to Town of Bel Air:                | \$ 74.52    |                   |             |                  |

Artists Earned on Sales: \$ 1,479.52  
 Gallery netted(1): \$ 295.36

(1)Gallery netted income = commission earned on sales, less 25% payment to The Town of Bel Air.

### February 2017 Gallery Sales

|          |        |                    |                           |          |
|----------|--------|--------------------|---------------------------|----------|
| 02/04/17 | 003042 | Jackie Swartz      | Pendant                   | \$ 20.00 |
| 02/04/17 | 003042 | Jo Houtz           | Giclee: Pheasant          | \$ 25.00 |
| 02/04/17 | 003043 | Catherine Valle    | Scarf                     | \$ 28.00 |
| 02/04/17 | 003044 | Nancy Lloyd        | Watercolor Pensive        | \$ 89.00 |
| 02/04/17 | 003044 | Sandra Norris      | Prints X 2                | \$ 20.00 |
| 02/10/17 | 003045 | Mary Craig         | Early Morning Ride        | \$ 99.00 |
| 02/04/17 | 003046 | Louanne Van Fossen | Cards                     | \$ 12.00 |
| 02/04/17 | 003046 | Sandra Norris      | Cards                     | \$ 10.00 |
| 02/05/17 | 003047 | Catherine Valle    | Sanibel Morning           | \$ 79.00 |
| 02/01/55 | 003048 | Sandra Norris      | Snow Bird                 | \$ 10.00 |
| 02/09/17 | 003049 | Alex Kopp          | Print Bel Air Courthouse  | \$ 45.00 |
| 02/10/17 | 003050 | Jackie Swartz      | Slide Necklace            | \$ 18.00 |
| 02/11/17 | 003052 | Louanne Van Fossen | Miss Lou painting         | \$ 75.00 |
| 02/11/17 | 003053 | Jo Houtz           | Tile: Home Sweet Home     | \$ 45.00 |
| 02/11/17 | 003054 | Jo Houtz           | Tile: Summer Fun          | \$ 45.00 |
| 02/12/17 | 003055 | Sandra Norris      | Oil: Flying South         | \$ 30.00 |
| 02/17/17 | 003056 | Gabriele Roth      | Oil: Onion & Garlic       | \$ 99.00 |
| 02/17/17 | 003057 | Jill Plaisted      | Redbud                    | \$ 50.00 |
| 02/17/17 | 003057 | Sandra Molinaro    | Happy Birthday            | \$ 10.00 |
| 02/16/17 | 003058 | Jackie Swartz      | Heart Pendant             | \$ 15.00 |
| 02/16/17 | 003058 | Catherine Valle    | 2 Mermaid Splashing Cards | \$ 9.50  |
| 02/16/17 | 003059 | Jackie Swartz      | Necklace                  | \$ 22.00 |
| 02/17/17 | 003060 | Jackie Swartz      | Clover Earrings           | \$ 10.00 |
| 02/17/17 | 003061 | Louanne Van Fossen | Giclee Print              | \$ 25.00 |
| 02/18/17 | 003062 | Louanne Van Fossen | Cards                     | \$ 12.00 |
| 02/18/17 | 003063 | Eleanor Mulholland | Catkins in a Teapot       | \$ 99.00 |
| 02/18/17 | 003063 | Jackie Swartz      | earrings                  | \$ 29.00 |
| 02/18/17 | 003063 | Jackie Swartz      | earrings                  | \$ 26.00 |
| 02/18/17 | 003063 | Jackie Swartz      | earrings                  | \$ 26.00 |
| 02/18/17 | 003063 | Jackie Swartz      | earrings                  | \$ 26.00 |
| 02/18/17 | 003063 | Cindi Alaire       | Blue Table                | \$ 45.00 |
| 02/22/17 | 003065 | Yvonne Wagner      | Waiting For You!          | \$ 96.00 |
| 02/23/17 | 003066 | Toshi Peterson     | Cards                     | \$ 7.90  |
| 02/23/17 | 003066 | Louanne Van Fossen | Cards                     | \$ 12.00 |
| 02/23/17 | 003067 | Tom Spicer         | Sunset at Sea             | \$ 50.00 |
| 02/24/17 | 003070 | Melinda Fabian     | Busy Bee                  | \$ 99.00 |
| 02/24/17 | 003075 | Melinda Fabian     | D is for Dog              | \$ 50.00 |
| 02/25/17 | 003077 | Carole Novak       | Necklace                  | \$ 22.00 |

# HAA ANNOUNCEMENTS

## Pictures at an Exhibition

It's that time again!! Start preparing your masterpieces for the 2017 PAE show. We have some wonderful fellow artists who have stepped up to help the core committee with the numerous tasks that are involved with the planning and execution of this show, AND, they are numerous. This is Harford Artists' Association's biggest show of the year and everyone on the committee was very excited after our first planning meeting.

Our entry ratio in the past 3 years has been 75% members and 25% non-members. Each year about 6 of those non-members have joined HAA and become enthusiastic and contributing members. This is one of our best programs to increase membership and welcome new artists and their new ideas.

The PAE show will be held September 1 through October 29, 2017, so you have plenty of time to be painting and creating. We have added some features this year to help any of our members who have a challenge with digital entries. We will have a photo session in mid July at the gallery to assist those members who are not comfortable with the digital process. We want as many members as possible to enter, as this is your show!

With the opening of our new gallery and the size it provides for our shows as well as our exciting new location, we expect PAE 2017 to be the best yet. Stay tuned.....**from Louanne Van Fossen**

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## Rotating Exhibits

**Key Title** changeover on Sun, Mar 26 at 10 am. It is a large space with room for lots of paintings, so please don't hesitate to participate. Let **Nancy Lloyd** know if you need more information.

**Upper Chesapeake Orthopedic Services** Suite 417 in garage bldg changeover will be on Fri, Mar 24 at 1 pm. Contact **Sinikka Benson** with questions.

**Upper Chesapeake Cardiology** had a changeover on Mar 17. **Nancy Lloyd**.

Harford Foot & Ankle and the Bel Air Health & Rehab Center have been removed from the website and newsletter lists of Rotating Exhibits. We no longer have artwork at those locations.

## Need volunteer for New Rotating Exhibit

We need a coordinator for a new rotating exhibit at the **County Council Building** at 212 South Bond Street, Bel Air, Md 21014. Perhaps you and a friend can take on this rotating exhibit. You would only be needed four times a year to do this. The first time or two, other rotating exhibit volunteers will be there to show you the way. If interested, email **Pattie Stonesifer**.

## Call for Artists

See the call for 2D art from the **Md State Arts Council**. Please let Angela Robertson know as soon as possible. Her info: Grants Coordinator, Economic Development, Town of Bel Air, 410-638-6705 - Scheduled hours are Mon - Wed - 8 am to 4:30 pm. - [2D Art](#).

**Maryland Center For the Arts (CFA) - Harford Plein Air**  
The CFA is once again holding this well-attended plein air juried artist painting and show on Sun, Oct 8 thru Sun, Oct 15, 2017. Deadline is May 31, 2017. To apply and download application, go to [Harford Plein Air 2017](#)

**Bel Air Downtown Alliance - Sculptural Bike Rack**  
The Alliance is seeking proposals for a sculptural bike rack to be permanently installed at the Town of Bel Air's Main Street Parking lot next to 45 S. Main St. The rack should enhance the public space, have visual appeal and encourage the bicycle use as an alternative and healthy means of transportation. See the attached information for particulars. HURRY - pre-proposal meeting and site visit is March 27, 2017, submission deadline is April 11, 2017, award of bid is April 21, 2017, and installation period runs from June 1 through June 30, 2017. [BikeRackRFP2017-1.pdf](#)

**Havre de Grace Art Show**  
The 54th annual Havre de Grace art show will be here before we know it - Aug 19 and 20, 2017. Entrance fee is \$125.00 and includes 10ft x10ft space. Deadline date is Apr 15, 2017. Registration after the deadline will cost \$225.00 per space - no exceptions. To apply, fill out attached app: [HDGArtShow2017App.pdf](#)

**HCCAB Arts Gathering**  
If you are interested in working en plein air or doing quick sketches inside at the Harford County Cultural Arts Board Arts Gathering on Wed, Apr 5 at Liriodendron (stipend is being paid), contact Karen Donnelly [karen@donnellys.us](mailto:karen@donnellys.us) from Janet Fox.

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## Lynn Ferris newsletter

Did you see the painting tips on page 2? If you want to take a look, download [LynnFerris-news1-Spring2017.pdf](#)

## Anna's House Fundraiser

Annual Fundraiser is on Fri, May 12 from 6 to 8:30 pm at the Bel Air Athletic Club. They are having Silent Auction items at the event and HAA artists are invited to donate paintings to the event. For more info, email Cindy at [Chanley@cc-md.org](mailto:Chanley@cc-md.org)

## Get Creative with Macro Photography

The Eden Mill Nature Council is presenting "Beginner's Guide to Macro and Close-Up Photography" seminar - designed for the beginner - for more info go to: <http://www.edenmill.org/Macro Photo flyer.pdf>

# HAA ANNOUNCEMENTS

## Pictures at an Exhibition - The Jurying Process

We have had many inquiries about the jurying and judging process for the PAE show.

Here are the facts about jurying:

- 1) There are usually 150-200 pieces entered for the PAE show, received either digitally via email or via regular mail on cd's or "thumb drives".
- 2) These entries are entered into a file with their appropriate information.
- 3) HAA uses three (3) jurors who are invited from the art and entertainment community, both local and from outside of Harford County, who are NOT members of HAA and have no knowledge of the artists or their work.
- 4) Just prior to the jurying day, all artwork is numbered and loaded on a file to be viewed anonymously by the jurors in a digital presentation.
- 5) The jurors assign a score to each piece of artwork and if necessary, and by request of the jurors, the entire process can be repeated.
- 6) At no time is the artwork discussed between the jurors. This is a silent process and very professional.
- 7) At the conclusion of the jurying the juror scores are collected, jurors are dismissed and the score sheets are given to the PAE chairman for tabulation to determine the chosen entries for the next step, the judging process.
- 8) The artists chosen are notified by mail.

NEXT MONTH – The Judging Process - from **Louanne Van Fossen**



**Featured Artists Panel**  
in front of Multipurpose Room at Gallery

## The Harford Artists' Association, Inc. - Board Members - Committee Chairs

|  |  |
|--|--|
| <b>OFFICERS:</b>   |  |
| President  | Pamela Burton  |
| Vice-President   | Susan Zanella  |
| Secretary  | Nancy Lloyd - <a href="mailto:HAAGallery@artinharford.org">HAAGallery@artinharford.org</a>         |
| Treasurer  | Mindi Scott - <a href="mailto:Treasurer@artinharford.org">Treasurer@artinharford.org</a>           |
| Members-at-Large   | Thomas Norris<br>Patricia Stonesifer   |
| <b>COMMITTEES:</b>   |  |
| Facilities & Equipment   | Fred S. Brundick   |
| Gallery Coordinator & Historian  | Nancy Lloyd<br><a href="mailto:HAAGallery@artinharford.org">HAAGallery@artinharford.org</a>        |
| Membership & Marketing   | Patricia Stonesifer  |
| Workshops  | Lisa Noel  |
| Publicity & Bel Air Downtown Alliance Board Member                       | Alexandra Kopp<br><a href="mailto:HAAPublicity@artinharford.org">HAAPublicity@artinharford.org</a> |
| <a href="mailto:HAAMedia@artinharford.org">HAAMedia@artinharford.org</a> | Mindi Scott<br>Susan Zanella   |
| Website & Newsletter Editor  | Carole Novak - <a href="mailto:HAANewsletter@artinharford.org">HAANewsletter@artinharford.org</a>  |
| HAA Group Email  | Janet Fox - <a href="mailto:janetpaulfox@yahoo.com">janetpaulfox@yahoo.com</a>                     |

**Support for The Harford Artists' Association, Inc. has been provided by Maryland State Arts Council through Harford County Cultural Arts Board.**



## FROM THE GALLERY

### From our Gallery Coordinator, Nancy Lloyd:

It was a cold, blustery day March 11th, but many art lovers came out to enjoy the beautiful new show, "Wyeth Inspired" and to sample the light fare arranged by the reception committee. Positive comments about our gallery continue to flow in. Members especially like the new floor plan created by the exhibit committee. And the new Featured Artist panel, displaying samples of artwork by founding HAA members David Hodge, Delbert Hostetler, Patsy Kelly, Barbara Kirchner and William Turner, was well received. We sold three paintings and several other items during the reception. If you haven't seen this show yet, don't miss it!

### Photo from our March 11 reception:



### Gallery Sitter Alert!

**Pattie Stonesifer** has important information for us to remember to do whenever we sit at the gallery. Three items on the Alert are below. The rest can be found on the GallerySitterAlert.pdf

**SANDWICH BOARD** – Store in restroom hall. **Why?** The Yoga people will have access when the gallery is not open. We would not be happy if we needed to put our only signage out and it was locked up next door in another business.

**OPEN SIGN** - Plug it in when opening and unplug it at closing. The power strip is on the floor next to File Cabinet C. **Why?** Because our signage is so limited, we need all the help we can get to let the public know where we are. Please, remember to unplug the sign so guests do not see the open sign on, park and walk to the gallery only to find the gallery is not open.

**INVENTORY BOOK** – Either after the sale or the end of your shift, enter the sales in the inventory book. (The book is alphabetical by Artist's last name.) **Why?** When work is brought to the gallery, a list is sent to the insurance company. If the work is sold, lost or stolen, this inventory book entry will be used with the sales ticket to track the work. If the sales ticket is misplaced, this is the only record that the treasurer can use to pay the artist.

### Bel Air Downtown Alliance - Sweets on the Streets

... was a raging success, as far as **Susan Zanella** could tell. We had around 200 people come through the gallery that day and **Louanne Van Fossen** said that we had two new members sign up that day. **Carole Novak** sat late at the gallery that day and was surprised at the number of visitors and she gave out our yearly show cards to many of them.

### Call for Volunteers:

Many thanks to the thirteen members who answered **Pattie Stonesifer's** call for volunteers. They were put on a volunteer list and when a specific project is requested by a member, the volunteers will be placed from that list. Some projects are in the future; details will be sent to these volunteers when it gets closer to the event date. For those whose volunteer response was open ended, when there is a need, **Pattie** will call them and ask if they are still available. **Pattie** says it is great being a part of an organization like Harford Artists'.

For those who sign up to sit at the gallery, many thanks to you also. You do a great job. The Call for Volunteers is separate from the sitting sign up.

Email or call **Pattie Stonesifer** if you would like to be put on the volunteer standby list for future projects.

### Cub Scout Troop Visitors

Our gallery received a visit from Cub Scout troop 800 on Feb 24. They were first grade boys from Fountain Green Elementary School. They visited Exploration Art School and then our gallery to earn a badge.

### Our Town of Bel Air Visitor's Center Kiosk is here!

It is in the "rack corner" near the Multipurpose Room. Become familiar with its contents in the event we have visitors who need info about our Town and surroundings. There is also info about the Town of Bel Air's sister city in Estonia.



### 2017 Gallery Changeovers and Reception Dates:

| Changeover Date               | Reception Date  |
|-------------------------------|---|
| Mon, Feb 27                   | Sat, Mar 11 - 1 to 4 pm                               |
| Mon, May 1                    | Sat, 13 - 1 to 4 pm                                   |
| Mon, Jun 26                   | Sat, Jul 8 - 1 to 4 pm                                |
| Mon, Aug 28                   | Sat, Sep 9 - 1 to 4 pm                                |
| Mon, Oct 30                   | Sat, Nov 11 - 1 to 4 pm                               |
| Sat, Dec 2 Holiday Open House | 12 noon to 5 pm                                       |
| Sun, Dec 3 Holiday Open House | 12 noon to 5 pm                                       |
| Dec 24, 2017 thru Jan 3, 2018 | Gallery closed for winter break/seasonal celebrations |

## ART & ABOUT

### Websites for Artists

A member recently said to me that she would like to have a website for her art but she didn't want to pay the recurring monthly fees for it. I can understand her feelings about paying that bill every month.

The company I've been hearing about recently that has free art pages is Fine Art America. In return, the artist agrees to allow FAA to sell copies of their artwork on a variety of wares such as framed prints, greeting cards, pillows, tote bags, etc. Buyers can also purchase canvas prints, metal prints, and wood prints, etc. The artist receives a fee on each sale. Sounds like a good deal to me – free and you might make a few dollars as well..

Once your site is set up, to find it, just type your name plus "artist" into google and there it is.

Since I don't have a listing on FAA, I used our members names to see if any of our artists have sites. Well, I typed in Lee Alban's name (only because he is the first artist listed on our membership roster) plus "artist" into google and his FAA site appeared. I clicked on his listing and his wonderful paintings appeared on his page.

I typed in google Pam Burton's name and "artist" and her wonderful paintings appeared as well. Again, I typed Rosemary Hertsch + artist and found her paintings.

Some of these artists may also have their own websites, and they are taking advantage of the free advertising on the Fine Art America site as well.

There is also a Maryland group - Baker Artist Awards - that also offers free web space for showing your portfolio. And, you can nominate yourself for the yearly awards once you have added your artwork to their website. I wrote about the Baker Awards in the April 2015 The Sketch Pad. Renee Henderson was the artist who had and still does have a portfolio on the site. You can see it at:

<http://www.bakerartist.org/portfolios/renee-henderson>

So, these are two sites that offer free space to artists for portfolios. If you know of others, let me know and I'll add them to this list.

## ROTATING EXHIBITS

Dr. Peggy Leary  
4A North Ave, Suite 200, Bel Air  
Shirley Boats

Independent Brewing Company  
418 North Main Street, Bel Air  
Louanne Van Fossen

Jarrettsville Family Dental  
2000 Schuster Rd, Jarrettsville, Md  
Sinikka Benson

Key Title, Inc  
35 Fulford Avenue, Suite 100, Bel Air  
Tom Norris & Nancy Lloyd

Lifetime Dental Care  
1201 Agora Drive, Bel Air, 21015  
Jaime Schultz

William N. McFaul Activities Center  
525 W. MacPhail Road, Bel Air  
Jonathan West

Pairings Bistro  
2105 Laurel Bush Road, Ste 108  
Bel Air, MD 2015  
Sandy Molinaro

Town of Bel Air  
DPW & Planning & Zoning  
705 E. Churchville Rd, Bel Air  
Sylvia Hutt

Upper Chesapeake Orthopedics  
Ste 417, 4th fl--Garage Bldg, Bel Air  
Sinikka Benson

Upper Chesapeake Cardiology  
Ste 201, 2nd fl--Ambulatory Care Bldg, Bel Air  
Nancy Lloyd

### [Kaleidoscope](#)

Harford County Cultural Arts  
Board's bimonthly television pro-  
gram produced in partnership with  
Harford Cable Network



**4 ARTISTS: 4 OPEN STUDIOS**

**SAT. MAY 6,**  
**SUN. MAY 7,**  
**2017**  
**10 AM - 5 PM**

Barbara Kirchner- All Media  
Jo Houtz- Watercolor  
Ellie Tryon- Pastel  
C. Barbara Smith- Oils

**4 Artists: 4 Open Studios**  
**Sat, May 6 - Sun, May 7**  
**10 am to 5 pm:**

**Jo Houtz**  
**Barbara Kirchner**  
**C. Barbara Smith**  
**Ellie Tryon**

### 4 ARTISTS - 4 OPEN STUDIOS

Come visit the artists in their studios.  
Lots of new work and light refreshments.

Jo Houtz- 1417 Emily Ct., W.,  
Abingdon, MD 21009  
410-538-5685, www.johoutz.com  
Email: jh2shue@aol.com--Watercolor

Barbara Kirchner-1930 Green Hill Rd.,  
Jarrettsville, MD,--- 410-557-7343  
Email: raibowstudio@verizon.net  
Oils, Watercolor, Pastel, Collage

C Barbara Smith- 3002 Rolling Green Dr.,  
Churchville, MD--- 410-836-2860  
Email: cbarbaraartist@yahoo.com--Oils

Ellie Tryon- 657 E. MacPhail Rd., Bel Air, MD  
410-790-7889, www.artstryon.com  
Email: ellie@artstryon.com-- Pastels & Oils

